



Protein First

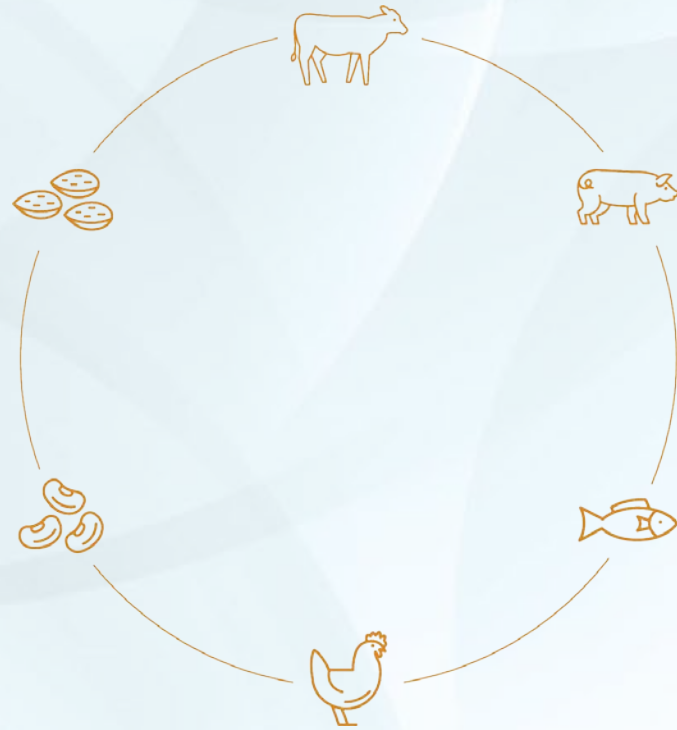
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United Soybean Board Vice President of Meal Strategy



Protein: Animal and plant protein demand growth driven by emerging economies

*10 billion
people*



*Multiple
servings a
day*

Protein: An essential macronutrient



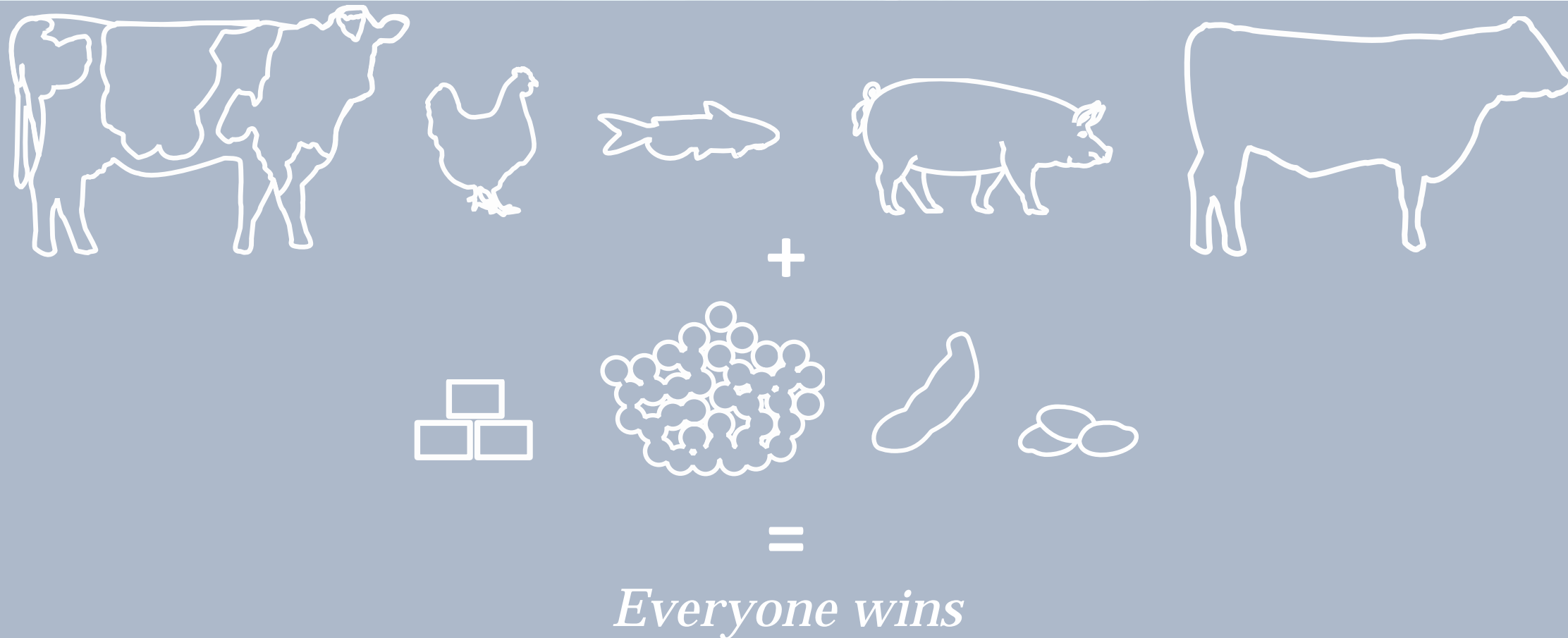
Quality



*Meeting Consumer
Needs*

Protein First

Together we can meet the challenge





BOOTH #1746

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