PROGRAM MANAGER, FOOD AND/OR FEED (3 positions)

USB seeks an individual to join the Strategy Team as a Program Manager, Food and/or Feed. This individual will execute and oversee USB R&D and marketing investments that increase demand for soy products.

Responsibilities:
• Oversee contracts and relationships with partners executing work for USB to ensure maximum value and return on investment for U.S. soybean farmers.
• Support farmer committees with the portfolio development process and oversight of farmer investments.
• Serve as a subject matter expert for food and feed-related R&D and marketing.
• Oversee and maintain a project and portfolio pipeline of investments, including management of USB’s portfolio/project management system.
• Manage and support data aggregation, metric development, analysis, and reporting; track progress against feed and/or food commitments and identify opportunities and obstacles for improvement.
• Translate technical information for use in promotional/marketing/communication materials.
• Manage project execution and compliance with USDA-AMS marketing and communication guidelines in collaboration with the USB communication team.

Required Experience and Qualifications:
• Bachelor’s degree in animal science, food science, marketing, business, or a related field.
• Master’s or Ph.D. in animal science, food science or a related field (preferred).
• 5+ years of related experience.
• Project Management Professional (PMP) certification (preferred).

Salary and Benefits:
• Competitive salary based on qualifications and experience.
• Health, vision, and dental insurance.
• Competitive retirement plan.