DIRECTOR, SUSTAINABLE DEMAND

USB seeks an individual to join its Strategy Team as Director, Sustainable Demand. This individual will manage USB-funded soybean sustainability projects and execute USB strategy for soy sustainability. This individual will serve as a subject matter expert for USB and any programs that address relevant and emerging sustainability issues.

Responsibilities:
• Manage sustainability data aggregation, metric development, analysis, and reporting; track progress against sustainability commitments and identify opportunities and obstacles to improvement.
• Leverage strong sustainability metrics to calculate sustainability performance baselines and progress to inform actionable recommendations.
• Engage with sustainability collaborators across the soy value chain, as well as the agriculture input and food, feed, and/or fuel sectors (CPGs, retail, animal agriculture, etc.).
• Produce content and data to support promotional materials, communications, and educational efforts for U.S. soy sustainability in collaboration with the communication team.
• Provide technical expertise and counsel as needed for strategies, emerging issues, and new initiatives.
• Lead and manage USB’s sustainability advisory group consisting of industry and academic leaders.
• Lead partnerships and stakeholder engagement related to U.S. soy sustainability

Required Experience and Qualifications:
• Bachelor’s degree in agriculture science, animal science, agriculture business, or a related field (preferred).
• Master’s or Ph.D. degree in a related field (preferred).
• 5-10 years of experience in the food, feed or fuel industry sustainability, or procurement.

Salary and Benefits:
• Competitive salary based on qualifications and experience.
• Health, vision, and dental insurance.
• Competitive retirement plan.