



CONNECTIONS 2010

Agenda

December 6-7, 2010

**Hilton St. Louis at the Ballpark
St. Louis, Missouri**

Monday, December 6, 2010		Room
12:00 – 5:00 p.m.	Registration	
12:00 p.m. – 1:00 p.m.	CONNECTIONS Lunch	
1:00 p.m.	Welcome – Philip Bradshaw, USB Chairman Opening remarks – Marc Curtis, USB Vice Chairman	
1:15 p.m.	Presentation of Scan and Soy 2020 Indicators – David Parker, Adayana	
1:40 p.m.	Overview of General Sessions and directions for identifying global opportunities and global challenges	
1:50 p.m.	General Session – Key Topic Session: Oil	
2:50 p.m.	Meeting Break	
3:10 p.m.	General Session – Key Topic Session: Meal	
4:10 p.m.	General Session – Key Topic Session: Distribution Channels	
5:15 p.m.	CONNECTIONS 2010 recesses for the evening	
5:30 p.m.	CONNECTIONS 2010 Reception – Sponsored by Monsanto Company	
6:30 p.m.	CONNECTIONS 2010 Dinner	
Tuesday, December 7, 2010		
7:00 a.m. – 5:30 p.m.	Registration	
7:00 a.m.	CONNECTIONS 2010 Breakfast	
8:00 a.m.	Welcome	

- 8:10 a.m. General Session – Key Topic Session: Freedom to Operate
- 9:10 a.m. Voting Part 1: Ranking of top global opportunities and top global challenges in each key topic area
- 10:00 a.m. Meeting Break
- 10:15 a.m. Simultaneous Breakout Sessions Part 1: Identify areas for investment based on the general session voting outcomes
- Breakout 1: Oil
 - Breakout 2: Meal
 - Breakout 3: Distribution Channels
 - Breakout 4: Freedom to Operate
- 11:45 a.m. Lunch
- 12:30 p.m. Keynote Speaker: Erik Peterson, A.T. Kearney - Global economic and political outlook
- 1:30 p.m. General Session – Voting Part 2: Breakout session presentations and ranking of priority areas
- 2:15 p.m. Simultaneous Breakout Sessions Part 2: Identify high-level industry-wide projects for collaboration with goals and objectives
- Breakout 1: Oil
 - Breakout 2: Meal
 - Breakout 3: Distribution Channels
 - Breakout 4: Freedom to Operate
- 3:45 p.m. Meeting Break
- 4:10 p.m. General Session – Voting Part 3: Breakout session presentations and strategic voting for all projects
- 5:00 p.m. Summary and challenge for continued collaboration
- 5:30 p.m. CONNECTIONS 2010 adjourns

DINNER ON YOUR OWN